



CIRCULAR GLOBE

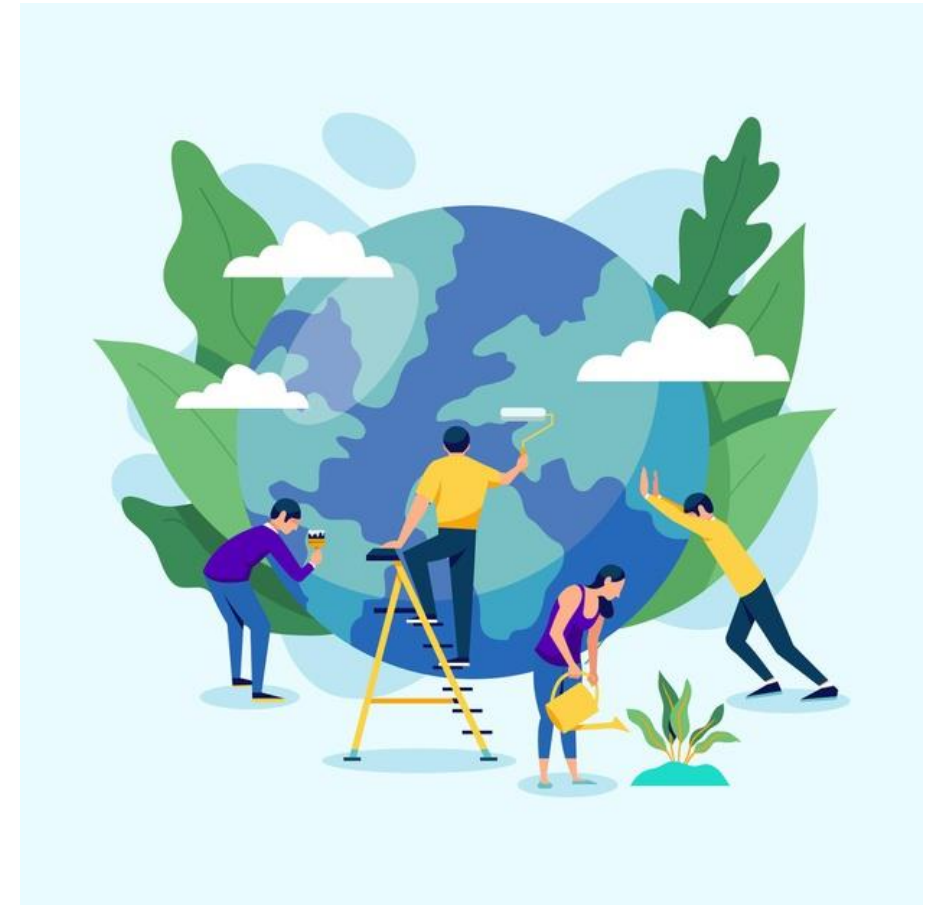
A framework and model to assess the circular maturity of organisations

August 2022

WHY NOW?



- **Our society of waste is overstepping its boundaries.** – A circular economy opens paths to an economic system of the future
- **Natural resources** have become a weighty topic, due to the global economic growth and our consumption. **All stakeholders need to act.**
- We at SQS consider a circular economy as highly relevant for a **holistic definition of quality.**
- Many organisations look at the **big picture** already to assure their competitiveness and contribute to a **sustainable future.**



CIRCULAR GLOBE IS



- A European initiative by SQS Switzerland and Quality Austria
- An innovative Label to support people and organisations in making sustainable and circular decisions
- A model to assess
 - the circular maturity of organisations
 - Suitable for companies of all types and sizes
- A compass in every phase of the transformation
- A community for engaged entrepreneurs, stakeholders and experts in the field of circular economy
- An extensive programme of trainings (currently only in German)



MEASURING CIRCULARITY



Why should organisations measure circularity?

- The transformation needs goals
- External pressures
- Intrinsic motivation
 - Costs
 - Image



FACTORS OF MEASUREMENT



What is important when measuring circularity?

Markets, investors and regulators have new and enlarged needs and desires:

- Transparency
- Non-Financial Reporting (Triple Bottom Line)
- Meaning
- Truth of cost
- Compatibility with existing reporting tools and standards
 - Global Reporting Initiative (GRI)
 - EU Non-Financial Reporting Directive (NFRD)



THE ECOSYSTEM CHALLENGE

Measuring and rating a circular economy poses new challenges:

- Inclusion of the whole value chain
- New forms of transparent partnerships and cooperation are needed
- Integration of the consumer
- Cultural change



OUR SOLUTION: A MATURITY MODEL



Our maturity model is based on a systemic approach and a loop of continuous improvement

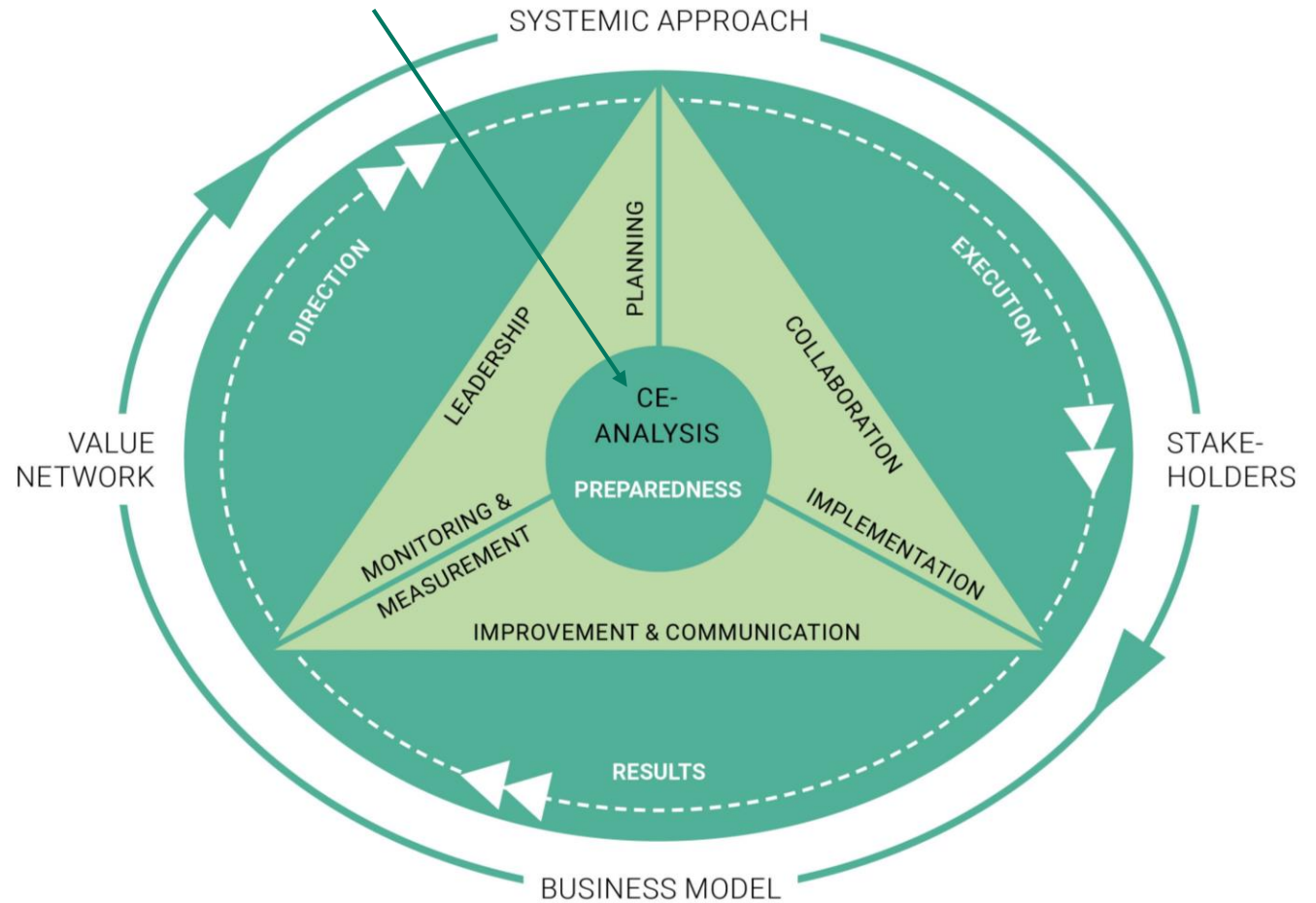
It enables:

- A feasible entry to the path of transformation
- Knowledge of current status
- Detection of potentials and opportunities
- Concurrent planning and implementation
- Benchmarking of impacts
- The use of a multitude of existing measurement and rating methods



MODEL AND CONTENT

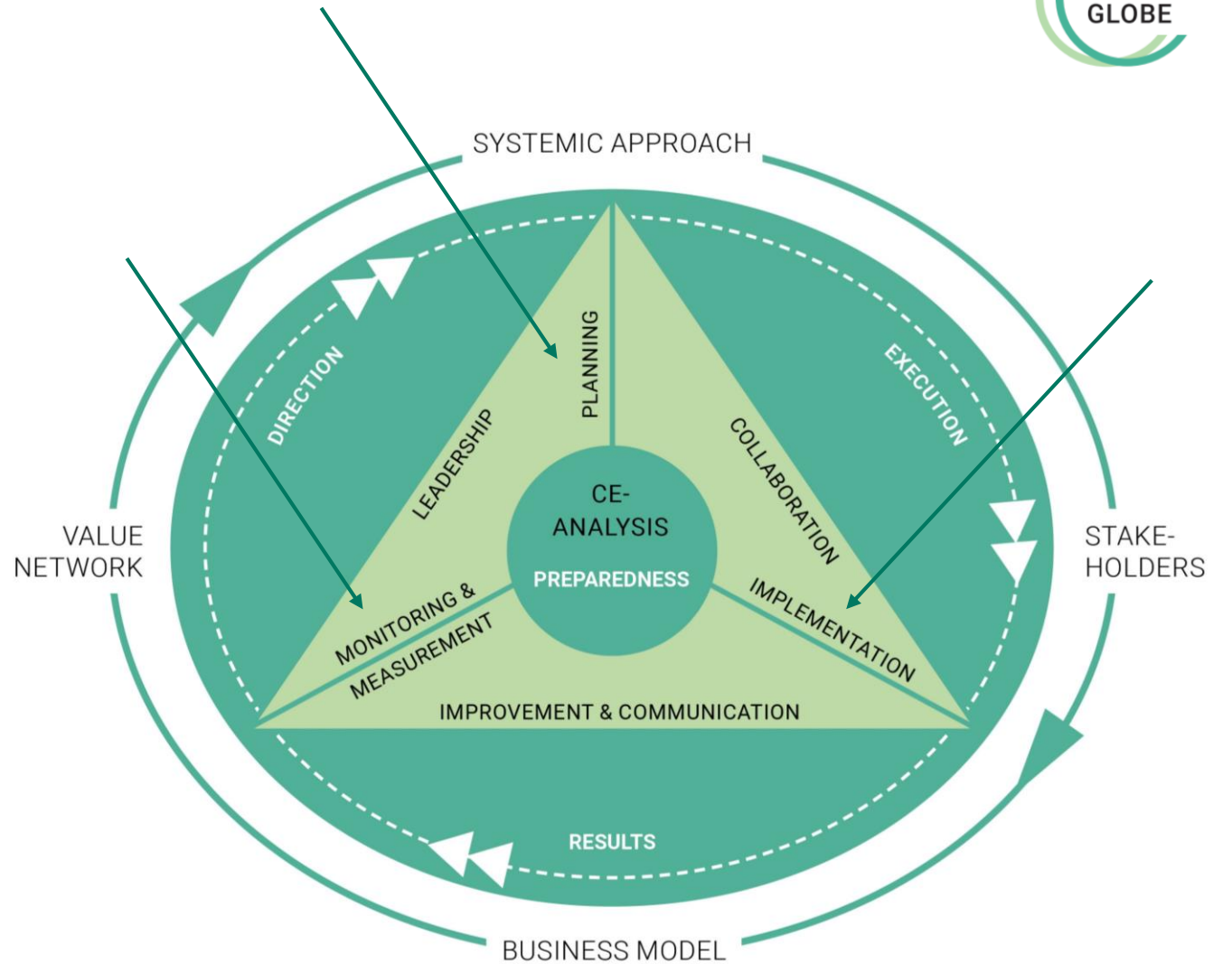
- Analysis at the core
- Definition of system boundaries
- Baseline
- Starting point for all future activities



MODEL AND CONTENT

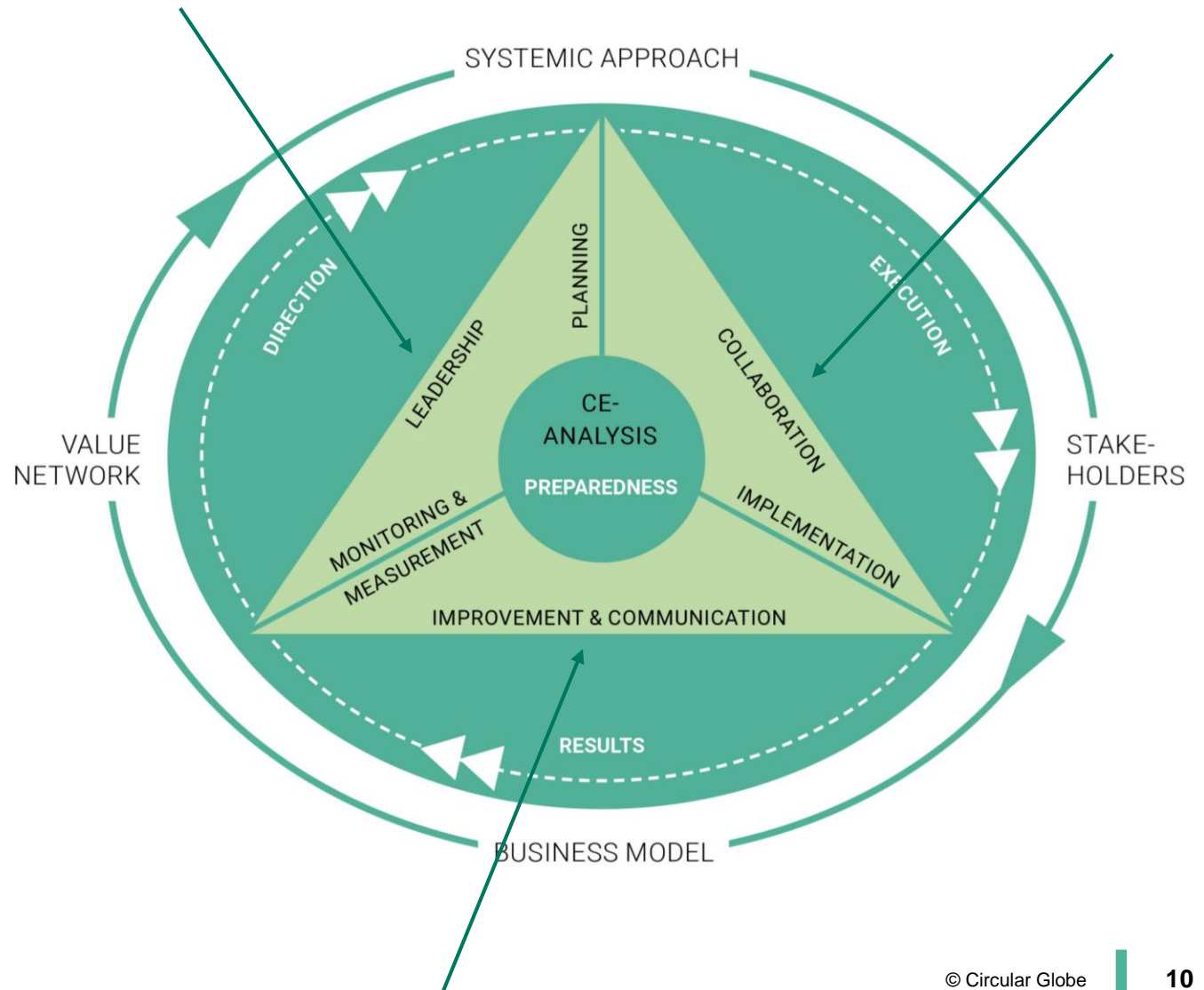


- Planning
- Implementation
- Monitoring and Measurement



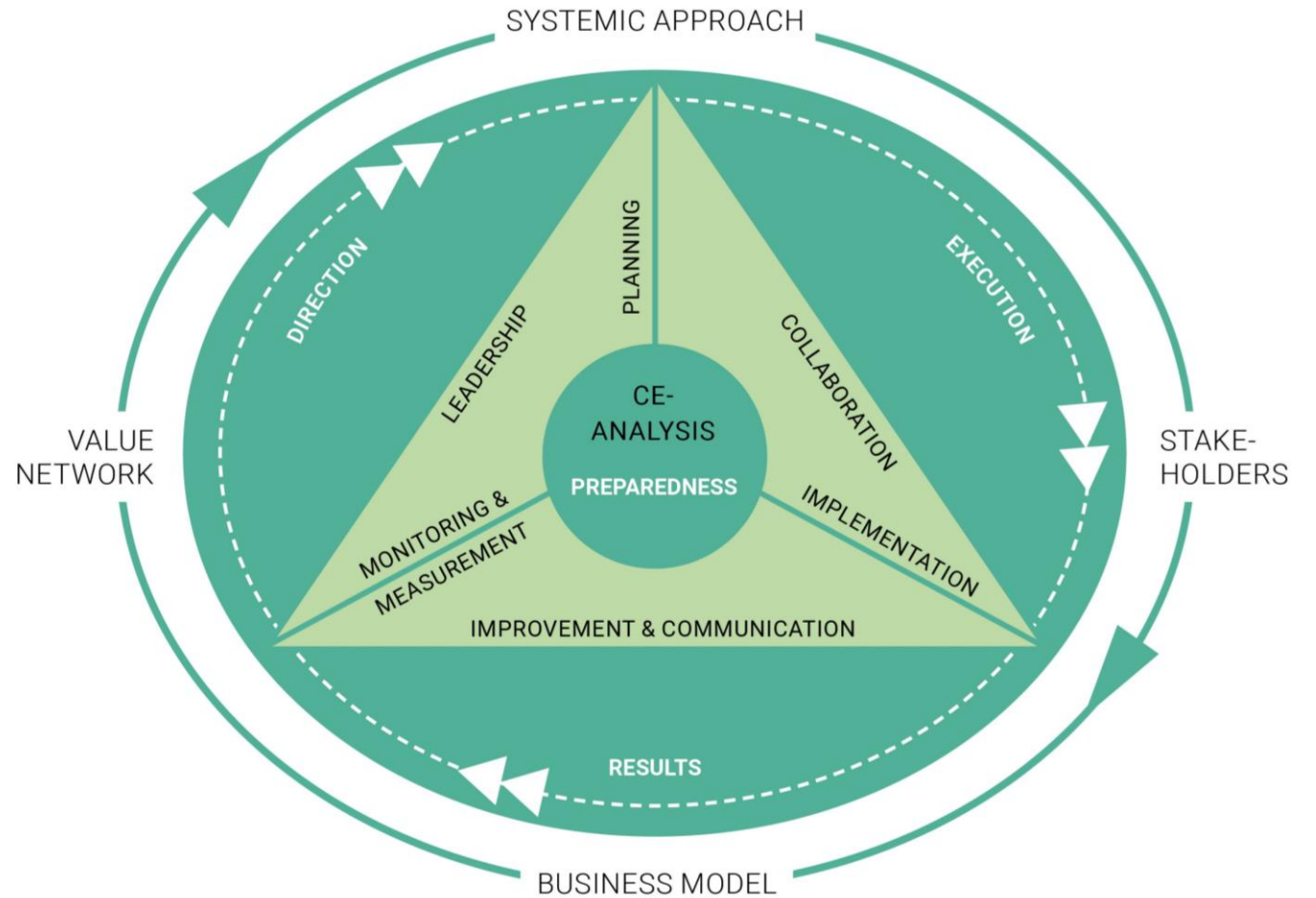
MODEL AND CONTENT

- Leadership
- Collaboration
- Continuous improvement
- Communication

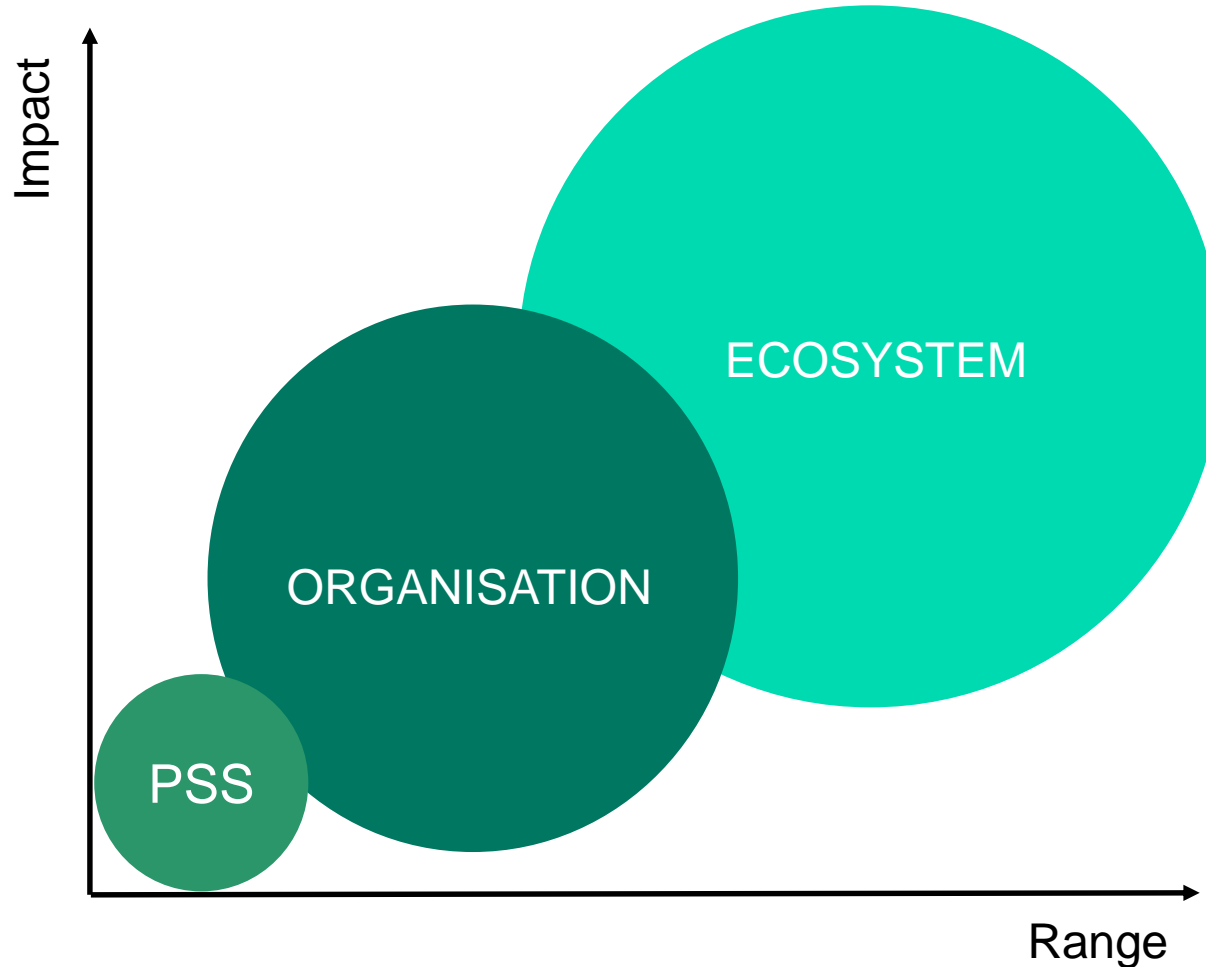


MODEL AND CONTENT

- Systemic approach
- Organisational structures
- Inclusion of stakeholder needs
- Business models
- Creation of value network



LABEL CATEGORIES



- **Committed to product service system**
Assessment of project with certification
- **Label Organisation**
Certificate, Maturity level 1-3
Focus on organisation, business model, value network and product service system
- **Label Ecosystem**
Certificate, Maturity level 1-3
Focus on organisation, business model, value network and product service system

ASSESSMENT METHOD

(ORGANISATION AND ECOSYSTEM)



Dimension	Questions	Max. Points
Preparedness	50	250
Direction	63	250
Execution	107	250
Results	19	250
Total	239	1000



Fundamental: 400 points



Advanced: 600 points



Excellence: 800 points

COMPARISON WITH ISO 14001 / ISO 26000



Circular Globe	ISO 14001	ISO 26000
Maturity model	Management System	Framework
Label	Certificate	Not certifiable
Assessment	Audit	-
Impact oriented	Process oriented	Guideline
Continuous improvement	PDCA	-
Collaboration, networks, value chain	Own organisation	Own organisation, Stakeholders
Sustainable circular economy	Environment	Social Responsibility
Combination with management systems possible	Integration with ISO 9001 / 45001 possible	-

ASSESSMENT PROCEDURE



- Informational meeting
- Assessment application
- Pre-assessment meeting and coordination of procedure / planning
- Assessment (Stage 1 and Stage 2)
- Detailed report (including strengths and potentials within all dimensions)
- Proposal for issuance of Circular Globe Label
- Issuance of label (3 year validity)
- Yearly surveillance assessments (focused on continuous improvement)
- Renewal of certificate / label every 3 years



BENEFITS

- Independent verification of your circular efforts and successes
- Visibility and enhancement of market image
- “First mover” image
- Promotion of awareness for a circular economy
- Employer branding
- Seal of approval for financing, public procurement



Connecting people
and organisations
to be the compass
towards global
circular economy.



YOUR CONTACT



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